Certified Information Management Professional

Online Education and Certification

- ➢ **Information Management Foundations**
- ➢ **Data Quality**
- ➢ **Data Governance**
- ➢ **Master Data Management**
- ➢ **Data Modeling & Metadata Management**
- ➢ **Business Intelligence**
- ➢ **Data Integration**
- ➢ **Business Intelligence & Analytics**
- ➢ **Data Science**

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Demonstrate Mastery. Achieve Success.

Certification is an important tool for job seekers and for employers seeking to hire the most qualified people. eLearningCurve offers a robust certification program, Certified Information Management Professional (CIMP) that builds upon education to certify knowledge and understanding of information management.

The CIMP designation makes a clear statement that you have learned from the industry leaders and have demonstrated thorough understanding of information management foundations or a specific information management discipline by passing several challenging exams. For the true experts and standard bearers in the industry we offer the second level of CIMP certification - CIMP Ex. To earn CIMP Ex designation you must demonstrate a combination of great Expertise, Experience, and Excellence. Read CIMP Rulebook for detailed CIMP and CIMP Ex requirements.

WHAT SETS CIMP APART?

Rigorous exam system: We go beyond the basics. Rather than testing for knowledge that any industry professional should know, CIMP exams test an in-depth knowledge, comprehensive understanding, and ability to apply various concepts to a problem. You can be proud of your achievement of the CIMP designation, and hiring managers can be sure they are getting a highly knowledgeable employee.

Education to support certification: We believe that the best way to ensure success is to combine meaningful industry experience with thorough academic study. To that end, CIMP exams are aligned with our courses, developed and taught by top industry educators and professionals.

Designed with busy, working professionals in mind: No time-consuming or costly travel is required to complete coursework or to take your CIMP examinations. All courses and exams are available online. All that's required of candidates is an internet connection and the desire to learn and demonstrate mastery of information management topics

CIMP REQUIREMENTS

Becoming CIMP Certified

CIMP certification is currently offered in these tracks:

- Information Management Foundations (IMF)
- Data Quality (DQ)
- Data Governance (DG)
- Master Data Management (MDM)
- Data Modeling & Metadata Management (META)
- Data Integration (DI)
- Business Intelligence & Analytics (BA)
- Data Science (SC)

To meet **CIMP academic requirements** in a track (see table next page), you must complete five courses from its curriculum, including the fundamentals course (F) and at least two core courses (C). For META track, one of the completed core courses must be a data modeling course (C1) and one must be a metadata management course (C2). For IMF track, you must complete the fundamentals course plus at least one course from each core area: data management (C1), data integration (C2), and information analytics (C3).

Achieving the CIMP Ex Level of Certification

CIMP Ex goes beyond CIMP to indicate that you are a true standard bearer in the industry. To meet **CIMP Ex academic requirements** in a track, you must complete seven courses from its curriculum, including the fundamentals course and all core courses, and one elective course that can be chosen from the entire course list. For the IM Foundations track specifically, you must take the fundamentals course, plus at least two courses from each core area: data management, data integration, and information analytics.

To earn CIMP Ex designation you must also demonstrate:

- **Expertise.** Successfully complete seven courses from one of the CIMP tracks, including the fundamentals course and all core courses, and one elective course that can be chosen from the entire course list. For the IM Foundations track specifically, you must take the fundamentals course, six core courses, and one elective.
- **Experience.** Have at least five years of work experience in information management. For all CIMP tracks except Information Management Foundations, each year in a role within the chosen track counts as two years of experience (subject to approval by CIMP Board). You may count a job towards CIMP Ex experience requirements as long as your duties were at least 50% in information management. If you are not sure that your experience qualifies, please, contact support@elearningcurve.com.
- **Excellence.** Achieve the average score on the eight CIMP exams of 75% or better. If you have taken an exam more than once, only your best score will count. However, an incremental 3% "penalty" will apply to the score for each attempt beyond the second. Thus, if your actual score is 56% on the first attempt, 65% on the second attempt, and 76% on the second attempt, 73% (76%-3%) will be used for the purpose of calculating the average. Note, that there is no "penalty" for failing on the first attempt.
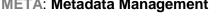
CIMP TRACKS

This chart outlines courses you can take to meet the CIMP academic requirements for each track. This is a combination of a fundamentals course, core courses, and electives. Fundamentals courses are marked "F". Core courses are marked "C". Visit our Web site for more information.

IMF: **Information Management Foundations**

DQ: **Data Quality**

DG: **Data Governance**

MDM: **Master Data Management**

META: **Data Modeling & Metadata Management**

META: **Metadata Management**

BIA: **Business Intelligence & Analytics**

SC: **Data Science**

	IMF	DQ	DG	MDM	META	BIA	SC
Analytical Modeling, Evaluation & Deployment Best Practices							■
Analytics-based Enterprise Performance Management						■	
Analytics Fundamentals	C3					F	
AI Fundamentals							C
Best Practices in Data Resource Management	■				■	■	
Big Data Fundamentals	C2					C	
Conceptual Data Modeling					■		
Crafting the Business Case for Data Quality		■	■				
Curating and Cataloging Data			■		■		
Data Analysis Fundamentals	■						
Data Architecture Fundamentals	■						
Data Governance for Business Leaders			■				
Data Governance Fundamentals or DG for Data Stewards	C1	■	C	C			
Data Integration Techniques for Designing ODS							
Data Integration Fundamentals & Best Practices	C2			C			
Data Mining Concepts & Techniques						C	C
Data Mining in R						■	■
Data Parsing, Matching and De-Duplication		■		C	■		
Data Privacy and Protection Fundamentals			C				
Data Profiling		C		■	C2		
Data Quality Assessment		C		■	C2		
Data Quality Fundamentals or DQ for Data Stewards	C1	F	■				
Data Quality Scorecard		C	■	■			

Continued →

	IMF	DQ	DG	MDM	META	BIA	SC
Data Science Fundamentals	C3					●	F
Data Stewardship Fundamentals		●	C				
Data Strategy for the Age of Big Data							●
Data Understanding and Preparation for Data Science							C
Data Virtualization				●			
Data Warehousing Fundamentals	C2						
Designing and Implementing Analytics Data Architecture						●	
Diagnostic Analytics Using Statistical Process Control		●					●
DW and BI Data Modeling					C1		
Ensuring Data Quality in Data Integration		●		●			
Framing and Planning Data Science Projects							C
Fundamentals of Business Intelligence	C3					C	
Fundamentals of Data Modeling & Metadata	C1		●	C	F		
Fundamentals of Predictive Analytics	C3					C	
Hadoop Fundamentals							●
How to Deploy Data Governance: Part 1			C				
How to Deploy Data Governance: Part 2			C				
Information Management Fundamentals	F						
Introduction to Graph Databases					●	●	●
Introduction to NoSQL						●	●
Location Intelligence & GIS						●	
Logical Data Modeling					C1		
MDM Fundamentals: Architecture and	●			C			
Modernizing Data Governance			●				
Organizing for Data Quality		●					
Prescriptive Analytics Using Simulation Models							●
Putting the Science in Data Science							
Root Cause Analysis		C	●			●	
Streaming Data: Concepts, Applications, and Technologies						●	●
The Data Model Scorecard					●		
Web Analytics						C	

CIMP FAQ

How do I successfully complete a course?
To successfully complete a course you must achieve a 70% or better score on the corresponding online CIMP exam. You even do not have to listen to the course itself if you are confident in your knowledge. However, most students will find it advisable to take the courses to prepare for the exams. Click here to learn more about CIMP exams.

Can I take an exam multiple times?
You can take each CIMP exam as many times as you want. However, you are not allowed to attempt an exam more than three times in any 30-day period. Also, each exam license that your purchase entitles you to three attempts. You will need to buy an additional exam license to get extra attempts.

How do I get enrolled in the program?
The most convenient and cost-efficient method to enroll in the CIMP program is with one of our CIMP Packages. Each package includes all courses and exams necessary to earn CIMP or CIMP Ex in one of the tracks. Alternatively, you can enroll in courses one at a time. Click here if you want to enroll in CIMP exams without taking the courses.

I completed CIMP certification. How do I enroll in the CIMP Ex program?
The most convenient and cost-efficient method to enroll in the CIMP Ex program for those with CIMP designation is with CIMP to CIMP Ex Upgrade Package. Alternatively, you can enroll in the courses one at a time.

Is there a time constraint to complete certification?
You must complete the required exams within 24-months from the time you pass the first one. Please note, in the event the required exams take longer than 24-months to complete, but your qualifications satisfy re-certification rules, you are still eligible for certification (based on eLC's verification of certain requirements.)

Can I earn CDS credit by completing a CIMP Certification?
Yes! If you complete a CIMP in Data Quality, Data Governance, MDM, or Metadata Management tracks, you will automatically earn a credit for the corresponding CDS course. For example, CIMP in Data Quality will earn you a credit for Data Quality for Data Stewards.

What do I get upon completion?
➢ A digital certificate that formally declares your achievement
➢ Letter of credential in PDF format that describes CIMP and your accomplishment in earning the credential. Credential letters are often more effective attachments to resumes and job applications than are copies of certificates.
➢ Use of CIMP designation on business cards and correspondence. You choose when and whether to place the letters CIMP behind your name (Jane Doe, CIMP) or to express more information by including the certification specialty (Jane Doe, CIMP -- Data Governance).
➢ Use of CIMP logo on business cards, correspondence, web sites, and social networking profiles.
➢ Entry in the CIMP online registry that can be accessed by employers and others to verify your credentials.

Is re-certification required?
Re-certification is essential to maintain a credible and meaningful certification. This is especially true in a continuously changing field such as information management. Each CIMP certificate expires three years from the date on which it is issued. Re-certification requires only that you demonstrate a meaningful level of continued activity in the field. You can satisfy this requirement in a variety of ways. Visit CIMP Rulebook page for the complete list.

EDUCATION PROGRAMS

We've made it easier than ever to get the CIMP Certification you need plus a comprehensive information management education at a great price!

Education Program packages allow you to purchase bundles of online courses at a significant discount. Whether you are looking for a comprehensive information management education covering all disciplines, or want to focus on a specific topic or job role, there is a program for you.

Each program was designed with an objective in mind, and the most appropriate set of courses was selected. However, we recognize that everyone's needs are unique. If you cannot find a program for you, simply e-mail support@elearningcurve.com and tell us what you are looking for and we will tailor the program for your needs.

For information on individual courses visit the Education Programs page on our Website.

Education Programs offer comprehensive education at 20-50% off of individual course pricing! Why wait? Choose your CIMP education package and sign up today!

EDUCATION PACKAGES

CIMP PACKAGES
- CIMP IM Foundations
- CIMP Data Quality
- CIMP Data Governance
- CIMP Master Data Management
- CIMP Metadata Management
- CIMP Business Intelligence & Analytics
- CIMP Data Science

CIMP Ex PACKAGES
- CIMP Ex IM Foundations
- CIMP Ex Data Quality
- CIMP Ex Data Governance
- CIMP Ex Master Data Management

- CIMP Ex Metadata Management
- CIMP Ex Business Intelligence & Analytics
- CIMP Ex Data Science
- CIMP Ex Data Quality & Governance
- CIMP Ex Data Quality & MDM

MULTI-CERTIFICATION PACKAGES
- CIMP Ex Data Quality & Governance
- CIMP Ex Data Quality & MDM
- CDS and CIMP Data Quality
- CDS and CIMP Data Governance
- CDS and CIMP Data Quality + Governance
- CDS Ex and CIMP Data Quality
- CDS Ex and CIMP Data Governance
- CIMP Data Governance and DCAM
- CIMP Ex Data Governance and DCAM
- CDMC and CIMP Data Governance
- CDMC and CIMP EX Data Governance
- CDMC, DCAM, and CIMP Data Governance
- CDMC, DCAM and CIMP Ex Data Governance
- CIMP All-Course Access License

For details and specifics about the various CIMP packages please visit:
https://ecm.elearningcurve.com/category_s/195.htm

ENTERPRISE SOLUTIONS

Today more than ever companies are watching expenses and looking for ways to streamline processes, make training convenient, and create a consistent, scalable learning environment.

Today more than ever companies are watching expenses and looking for ways to streamline processes, make training convenient, and create a consistent learning environment.

eLearningCurve Enterprise is a flexible, convenient, and cost-effective way to train your employees and ensure that all team members have access to information management training they need when they need it. Whether your team or department work in the same office, or are on the other side of the world from each other, you can train them on time and on budget with eLearningCurve Enterprise.

Why eLearningCurve Enterprise?

➢ Comprehensive educational solution from a single provider
➢ Employees can take the courses they need when they need them
➢ Ensure all team members are trained to the same high standard
➢ Train employees no matter what their geographic location
➢ Employ a fully scalable education solution
➢ Minimize disruption to the business
➢ Maximize your employee training ROI
➢ Achieve 100% information comprehension
➢ Get "live" time with our instructors
➢ Stretch your training budget
➢ Get solutions for your specific needs

When you become an eLearningCurve Enterprise Customer

We'll work with you to develop educational programs for different roles, positions, teams, departments, and manage and track enrollment of all students in online classes and CIMP exams. We'll rack and report educational progress for each student and work with you to meet any specific educational needs.

ELEARNINGCURVE ENTERPRISE BENEFITS

PARTNERSHIP: *Comprehensive educational solution from a single provider.* We'll be your educational "partner-for-life" providing employees with continuous information management education they need over the course of their careers.

FLEXIBILITY: *Employees can take the courses they need when they need them.* Our flexible program allows employees to take the courses they need when they need them to best suit their role, projects, backgrounds or interests.

CONSISTENCY: *Ensure all team members are trained to the same high standard.* Train your existing team, and set up courses for new hires and transfers. Consider CIMP exams to verify that your employees utilize the same methodology, techniques, and terminology.

SCALABLITY: **Select an Education Partner who truly understands scalability.** Roll out to a few employees, or your entire organization. Our solution can quickly and effortlessly accommodate groups of all sizes, even if they are geographically dispersed.

BREADTH: Acquire comprehensive education and certification. We offer a full information management education. We have you covered with a comprehensive set of courses, exams, and certifications designed to impart knowledge, test understanding, and validate learning.

LOCATION: *Train employees no matter what their geographic location.* Overcome geographical barriers to training. You can train your entire team whether they are in the same office, or on the opposite sides of the world. Everyone can access our online courses from any place at any time.

LOGISTICS: *Minimize disruption to the business.* Our online format allows employees to study from their office or home, allocate full training days, or study an hour a day during lunch breaks.

ROI: *Maximize your employee training ROI.* No need to worry about paying for flights, hotels and other travel expenses. 100% of what you spend goes towards learning, thus achieving top quality education at a fraction of the cost of in-person training.

RESULTS: *Achieve 100% information comprehension.* Learn from top industry experts in information management topics. Study at your own pace, listen to the material many times, and test your knowledge through CIMP certification exams.

SAVINGS: *Stretch your training budget.* We offer various pricing options including volume discounts, pay-as-you-go model with increasing discounts, and other alternatives.

"LIVE" INTERACTION: *Spend time with our instructors.* Organize question and answer meetings (via Webinar) with course instructors for groups of students who complete online courses.

INFORMATION MANAGEMENT 101 *Mini-classes.* As a benefit to our enterprise customers we offer a certain number of complimentary licenses for our 101 mini-classes.

CUSTOME COURSEWARE: *Get solutions for your specific needs.* Tell us which courses your organization needs the most. We'll work with top instructors in the industry to meet your needs in the most expedient manner.

OUR CUSTOMERS

eLearningCurve has students in almost every country in the world, including many enterprise customers.

- Variety of customers from small project teams to large enterprises
- Enterprise customers typically Fortune 500 and Global 1000 companies
- All major industries are represented

WHAT OUR CUSTOMERS ARE SAYING...

The courses are well laid out, build on each other, and are rich in practical content and advice.

-- Steve Lutter, CIMP Data Quality, DM and Metadata, IM Foundations, Business Intelligence, Data Governance, MDM, United States

It is evident that a thorough and considerable effort has gone into the preparation of this program.

-- Alfredo Parga O'Sullivan, CIMP Ex Data Quality, Ireland

The ability to take the courses at my own pace and at a time suitable for me was of great help.

-- Geeta Jegamathi, CIMP Data Quality, India

CONTACT US

Director, Enterprise Solutions
Arkady Maydanchik
Arkadym@elearningcurve.com

Director, Marketing
Michelle Johnson
Mjohnson@elearningcurve.com

Director, Education
Dave Wells
David.Wells@elearningcurve.com

Director, Technology
Varya Belyaevskaya
Admin@elearningcurve.com

Customer Support
Support@elearningcurve.com

Phone: 1-630-242-1659
Mailing Address: 305 Midwest Club Parkway, Oak Brook, IL 60523

RESELLERS

SOUTH AFRICA & SUB-SAHARAN AFRICA
Master Data
Contact:
Gary Allemann
+27 11 485 4856
gary@masterdata.co.za

CIMP PACKAGE PRICING

CIMP Business Intelligence & Analytics Package	$1,995
CIMP Data Governance Package	$2,095
CIMP Data Governance and DCAM Package	$2,575
CIMP Data Quality Package	$2,095
CIMP Data Science Package	$1,895
CIMP Ex Business Intelligence & Analytics Package	$3,055
CIMP Ex Data Governance Package	$3,055
CIMP Ex Data Governance and DCAM Package	$3,435
CIMP Ex Data Quality Package	$3,155
CIMP Ex Data Quality and Governance Package	$3,695
CIMP Ex Data Quality and MDM Package	$3,795
CIMP Ex Data Science Package	$2,855
CIMP Ex IM Foundations Package	$3,155
CIMP Ex Master Data Management Package	$3,155
CIMP Ex Metadata Management Package	$2,995
CIMP IM Foundations Package	$2,095
CIMP Master Data Management Package	$2,095
CIMP Metadata Management Package	$1,995
CDMC and CIMP Data Governance	$2,575
CDMC and CIMP Ex Data Governance	$3,435
CDMC, DCAM, and CIMP Data Governance	$3,055
CDMC, DCAM, and CIMP Ex Data Governance	$3,915
CDS and CIMP Data Governance	$2,515
CDS and CIMP Data Quality Package	$2,835
CDS and CIMP Data Quality and Governance Package	$3,375
CDS Ex and CIMP Data Governance Package	$3,375
CDS Ex and CIMP Data Quality Package	$3,375
CIMP All-Course Access License	$4,995
CIMP All-Exam Access License	$1,245

Exams
Exam for each course…………………………… $100

Enterprise Discounts
We offer discounts to Enterprise customers who purchase in bulk. Please contact us for more information.

About eLearningCurve

eLearningCurve offers comprehensive online education programs in various disciplines of information management. With eLearningCurve, you can take the courses you need when you need them from any place at any time. Study at your own pace, listen to the material many times, and test your knowledge through online exams to ensure maximum information comprehension and retention. eLearningCurve also offers two robust certification programs: CIMP & CDS. Certified Information Management Professional (CIMP) builds upon education to certify knowledge and understanding of information management. Certified Data Steward (CDS) is a role-based certification designed for the fast growing data stewardship profession. Finally, eLearningCurve's Enterprise Program is a flexible, scalable, cost-effective solution for teams and enterprises.