



How to Deploy and Sustain Data Governance: Part 2

by John Ladley



Module 0. About the Course (6 min)

Module 1. Architecture and Design (78 min)

- *Module Overview*
- *Architecture and Design: Part 1 & 2*
- *Capabilities*
 - Capabilities
 - Generic DG Capabilities
 - Sonrai DG Capabilities Model Parts 1-4
 - Align Capabilities with Business Needs
 - Tools and Technology: Part 1 & 2
- *Operating Frameworks*
 - Where is the DG Department?
 - Operating Framework
 - Operating Framework/Model
 - Federation
 - Data Governance Framework Styles
 - Levels of Federation: Part 1 & 2
 - Sample Data Governance Target Operating Model
 - Essential Accountability, Roles, and Responsibilities
 - Functional RACI Example
 - Initial Proactive Operating Model
 - Minimum Sustainable
 - Determine Minimum Sustainable Framework
 - Minimum Sustainable Operating Model
- *Engagement and Workflow*
 - Engagement Models Part 1 & 2
 - Types of Engagement
 - Example Data Governance Project Engagement
 - Refine Processes
 - Functional Design – Activity
 - Compete Roles and Responsibility Identification
 - Functional RACI Example
 - Review and Obtain Approval
 - Socialize
 - Hints on Socialization
- *Summary*

Module 2. Implementation Part 1 (83 min)

- *Implementation Modules Overview*
- *Implementation*
- *Roadmap*
 - Roadmap Development
 - Some Activities to Consider
 - Roadmap Example: Gantt Chart
 - Roadmap Example
- *Sustaining Plan*
 - Sustaining Planning
 - Some Activities to Consider
 - Organizational Change
 - Data Governance Means Change



DG-07: How to Deploy and Sustain Data Governance

- How Change is Viewed
- The Change Cycle - Normal Reactions
- Resistance Mitigation Requirements
- A Basic Organization Change Management Framework
- Activities for Change Management Planning Part 1 & 2
- Change Management Alignment to Project Phases
- A Basic Change Management Plan Part 1 & 2
- Communications Plan
- Some Activities to Consider
- Communications Plan Example
- Training Plan
- Some Activities to Consider
- Training Plan Example
- Why Change Succeeds or Fails

Module 3. Implementation Part 2 (42 min)

- *Module Overview*
- *Metrics*
 - Measuring Data Governance
 - Efficiency Examples
 - Effectiveness Examples
 - A Negative Asset – Data Debt
 - Some Activities to Consider
 - Representative Sustainability
- *Some Case Studies*
 - Guerilla Politics
 - Fear of Failure
 - You Start coding, and...
 - Prize Winner

Module 4. Operation and Changes (36 min)

- *Module Overview*
- *Activities (No Sequence)*
- *Deployment*
- *Operation*
 - BONUS! Policy Outline
- *Measure*
 - Metrics
- *Sustaining Activity*
 - Sustaining Activities
 - Type of Resistance
 - Mitigating Resistance
- *Some Activities to Consider*