



# ***How to Deploy and Sustain Data Governance: Part 1***

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### **Module 0. About the Course (7 min)**

### **Module 1. Introduction to Data Governance (72 min)**

- *Module Overview*
- *Sample Definitions Part 1*
- *Sample Definitions Part 2*
- *Data Literacy*
  - Why “Literacy”?
  - The Incorrect Impression: Parts 1 & 2
  - The Road to Data as an Asset
  - Data Supply Chain
  - Example-Data Supply Chain
  - Data Literacy Summary
- *Data Governance Concepts*
  - Overview
  - The Importance of Data Governance
  - The Context of Data Governance Parts 1 & 2
  - EIM Manages the Data Supply Chain
  - What is Governed?
  - Building Blocks of EIM
  - The “V” Separation of Duties
  - Governance is NOT Information Management
- *Data Governance Maturity*
  - Maturity Scales
  - Comparison of Maturities
- *Governance in Context*
  - A Day in the Life - Enterprise Data Governance
  - Typical Conversations Parts 1 & 2
  - Day in the Life of DG Executive Parts 1 & 2

### **Module 2. Getting Engaged (68 min)**

- *Data Governance Work Areas*
- *Typical Cycles of Evolving Program*
- *Engagement*
- *Initiation*
  - Getting Approval
    - Recognizing the Need Parts 1-3
    - Approach Overview
  - Develop Data Governance Rollout Team Structure
    - Not a DG “Organization” Part 1 & 2
    - Approach Overview
  - Definition
    - Define Governance
    - Identify Business or Organization Units
    - Identify Organization Capabilities
  - Scope (and Plan)
    - Scope of Governance
    - Scope
    - DG Scope Based on Organization
    - Sample Scoping of DG
    - Approach Overview



## DG-06: How to Deploy and Sustain Data Governance

- Determine Your Approach
  - What is Practical?
  - All Approaches Must Address These
- Assessment
  - Assessments
  - The Dimensions of DG Readiness
  - Basic Assessments
  - Maturity Scales
  - About Survey
  - Sample Assessment
- Vision
  - Vision
  - Vision Activities Part 1 & 2
  - Simple Vision and Mission
  - Data Governance Vision
  - Not so Simple Sample Vision of DG
- Getting Started
  - Aspects of Getting Started Part 1 & 2
  - Approach Recap Parts 1-3
- *Summary*
- *Not a Recipe*

### **Module 3. Strategy (78 min)**

- *Module Overview: Part 1 & 2*
- *Establish Alignment*
  - Identify Business Needs
  - What Does Alignment Mean?
  - Establish “line-of-sight”
  - Alignment Example
  - Strategy Map Style
  - Aligning Information Usage (Plan B)
- *Establish Business Value*
  - Business Value of DG
  - Business case as Foundation of Success
  - Align and Business Value Parts 1-3
  - Alignment and Business Value
- *Strategic Requirements*
  - Principles, Policies & Their Purpose
    - Principle Components
    - Process to Design the DG Principles
    - GAIP Part 1 & 2
    - Sample Principles
    - Sample Principle
    - Sample Policy
  - Capabilities
    - Capabilities
    - Definition
    - Select Relevant Capability Areas
    - DG Capabilities Align with Business Capabilities
    - Generic Business Capability Model
  - Use Cases Part 1 & 2



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- *Module Summary: Key Deliverables*
- *Introduction to Part Two*