



# Certified Information Management Professional



## Online Education and Certification

- Information Management Foundations
- Data Quality
- Data Governance
- Master Data Management
- Data Modeling & Metadata Management
- Business Intelligence
- Data Integration
- Data Warehousing



## TABLE OF CONTENTS

➤ OVERVIEW	2
➤ CIMP REQUIREMENTS	3
➤ CIMP TRACKS	4
➤ CIMP FAQ	5
➤ EDUCATION PROGRAMS	6-7
➤ ENTERPRISE SOLUTIONS	8-9
➤ OUR CUSTOMERS	10-11
➤ CONTACT US	12
➤ PRICE LIST	13
➤ ABOUT ELEARNINGCURVE	13

### Demonstrate Mastery. Achieve Success.

Certification is an important tool for job seekers and for employers seeking to hire the most qualified people. eLearningCurve offers a robust certification program, Certified Information Management Professional (CIMP) that builds upon education to certify knowledge and understanding of information management.

**The CIMP designation** makes a clear statement that you have learned from the industry leaders and have demonstrated thorough understanding of information management foundations or a specific information management discipline by passing several challenging exams. For the true experts and standard bearers in the industry we offer the second level of CIMP certification - CIMP Ex. To earn CIMP Ex designation you must demonstrate a combination of great Expertise, Experience, and Excellence. Read CIMP Rulebook for detailed CIMP and CIMP Ex requirements.

#### WHAT SETS CIMP APART?

**Rigorous exam system:** We go beyond the basics. Rather than testing for knowledge that any industry professional should know, CIMP exams test an in-depth knowledge, comprehensive understanding, and ability to apply various concepts to a problem. You can be proud of your achievement of the CIMP designation, and hiring managers can be sure they are getting a highly knowledgeable employee.

**Education to support certification:** We believe that the best way to ensure success is to combine meaningful industry experience with thorough academic study. To that end, CIMP exams are aligned with our courses, developed and taught by top industry educators and professionals.

**Designed with busy, working professionals in mind:** No time-consuming or costly travel is required to complete coursework or to take your CIMP examinations. All courses and exams are available online. All that's required of candidates is an internet connection and the desire to learn and demonstrate mastery of information management topics

# CIMP REQUIREMENTS

## Becoming CIMP Certified

CIMP certification is currently offered in these tracks:

- Information Management Foundations (IMF)
- Data Quality (DQ)
- Data Governance (DG)
- Master Data Management (MDM)
- Data Modeling & Metadata Management (META)
- Business Intelligence (BI)
- Data Integration (DI)
- Data Warehousing (DW)

To meet **CIMP academic requirements** in a track (see table next page), you must complete five courses from its curriculum, including the fundamentals course (F) and at least two core courses (C). For META track, one of the completed core courses must be a data modeling course (C1) and one must be a metadata management course (C2). For IMF track, you must complete the fundamentals course plus at least one course from each core area: data management (C1), data integration (C2), and information analytics (C3).

## Achieving the CIMP Ex Level of Certification

CIMP Ex goes beyond CIMP to indicate that you are a true standard bearer in the industry. To meet **CIMP Ex academic requirements** in a track, you must complete seven courses from its curriculum, including the fundamentals course and all core courses, and one elective course that can be chosen from the entire course list. For the IM Foundations track specifically, you must take the fundamentals course, plus at least two courses from each core area: data management, data integration, and information analytics.

To earn CIMP Ex designation you must also demonstrate:

- **Expertise.** Successfully complete seven courses from one of the CIMP tracks, including the fundamentals course and all core courses, and one elective course that can be chosen from the entire course list. For the IM Foundations track specifically, you must take the fundamentals course, six core courses, and one elective.
- **Experience.** Have at least five years of work experience in information management. For all CIMP tracks except Information Management Foundations, each year in a role within the chosen track counts as two years of experience (subject to approval by CIMP Board). You may count a job towards CIMP Ex experience requirements as long as your duties were at least 50% in information management. If you are not sure that your experience qualifies, please, contact [support@elearningcurve.com](mailto:support@elearningcurve.com).
- **Excellence.** Achieve the average score on the eight CIMP exams of 75% or better. If you have taken an exam more than once, only your best score will count. However, an incremental 3% "penalty" will apply to the score for each attempt beyond the second. Thus, if your actual score is 56% on the first attempt, 65% on the second attempt, and 76% on the second attempt, 73% (76%-3%) will be used for the purpose of calculating the average. Note, that there is no "penalty" for failing on the first attempt.

# CIMP TRACKS

Fundamentals courses are marked "F". Core courses are marked "C". Visit our [Web site](#) for more information.

IMF DQ DG MDM MET BI DI DW

	IMF	DQ	DG	MDM	MET	BI	DI	DW
Assessing Business Intelligence Operations								
Best Practices in Data Resource Management								
Beyond Business Intelligence								
BI Program and Project Management								
BI Requirements Gathering and Management								
Big Data Fundamentals	C3							
Building and Operating a Data Warehouse								C
Business Analytics Practices and Applications								
Conceptual Data Modeling								
Crafting the Business Case for Data Quality								
Creating and Implementing Data Strategy								
Data Governance for Business Leaders								
Data Governance Fundamentals or DG for Data Stewards	C1		C	C				
Data Integration Techniques for Designing ODS								
Data Integration Fundamentals & Best Practices	C2						F	C
Data Mining Concepts & Techniques								
Data Mining in R								
Data Parsing, Matching and De-Duplication				C				
Data Profiling		C			C2			
Data Quality Assessment		C			C2			
Data Quality Fundamentals or DQ for Data Stewards	C1	F	C					C
Data Stewardship Fundamentals or Data Stewardship Core			C					
Data Virtualization				C			C	
Data Warehousing Fundamentals	C2						C	F
DW and BI Data Modeling					C1			C
Ensuring Data Quality in Data Integration		C					C	
Fundamentals of Business Intelligence	C3					F		
Fundamentals of Data Modeling & Metadata	C1				F			
Fundamentals of Predictive Analytics	C3					C		
How to Deploy and Sustain Data Governance			C					
Information Management Fundamentals	F		C					
Introduction to NoSQL								
Location Intelligence & GIS								
Logical Data Modeling					C1			
MDM Architecture and Implementation				C			C	
MDM Fundamentals and Best Practice or MDM for Data Stewards	C2			F				
MDM: Selecting a Vendor								
Metadata Management for Data Stewards								
Organizing for Data Quality								
Root Cause Analysis		C						
Prescriptive Analytics Using Simulation Models								
Diagnostic Analytics Using Control Charts								
The Data Model Scorecard								
Understanding and Evaluating the BI Platform						C		
Web Analytics								

## CIMP FAQ

### **How do I successfully complete a course?**

To successfully complete a course you must achieve a 70% or better score on the corresponding online CIMP exam. You even do not have to listen to the course itself if you are confident in your knowledge. However, most students will find it advisable to take the courses to prepare for the exams. Click here to learn more about CIMP exams.

### **Can I take an exam multiple times?**

You can take each CIMP exam as many times as you want. However, you are not allowed to attempt an exam more than three times in any 30-day period. Also, each exam license that your purchase entitles you to three attempts. You will need to buy an additional exam license to get extra attempts.

### **How do I get enrolled in the program?**

The most convenient and cost-efficient method to enroll in the CIMP program is with one of our CIMP Packages. Each package includes all courses and exams necessary to earn CIMP or CIMP Ex in one of the tracks. Alternatively, you can enroll in courses one at a time. Click here if you want to enroll in CIMP exams without taking the courses.

### **I completed CIMP certification. How do I enroll in the CIMP Ex program?**

The most convenient and cost-efficient method to enroll in the CIMP Ex program for those with CIMP designation is with CIMP to CIMP Ex Upgrade Package. Alternatively, you can enroll in the courses one at a time.

### **Is there a time constraint to complete certification?**

You must complete the required exams within 24-months from the time you pass the first one. Please note, in the event the required exams take longer than 24-months to complete, but your qualifications satisfy re-certification rules, you are still eligible for certification (based on eLC's verification of certain requirements.)

### **Do CIMP courses count towards CDS certification?**

Yes. Completing certain combinations of CIMP courses will earn you CDS credits. This is convenient for those pursuing both CIMP and CDS certifications. See the chart near the top of CDS Rulebook page for details.

### **What do I get upon completion?**

- A certificate that formally declares your achievement and the credential that you have earned.
- Letter of credential in PDF format that describes CIMP and your accomplishment in earning the credential. Credential letters are often more effective attachments to resumes and job applications than are copies of certificates.
- Use of CIMP designation on business cards and correspondence. You choose when and whether to place the letters CIMP behind your name (Jane Doe, CIMP) or to express more information by including the certification specialty (Jane Doe, CIMP -- Data Governance).
- Use of CIMP logo on business cards, correspondence, web sites, and social networking profiles.
- Entry in the CIMP online registry that can be accessed by employers and others to verify your credentials.

### **Is re-certification required?**

Re-certification is essential to maintain a credible and meaningful certification. This is especially true in a continuously changing field such as information management. Each CIMP certificate expires three years from the date on which it is issued. Re-certification requires only that you demonstrate a meaningful level of continued activity in the field.



## EDUCATION PROGRAMS



**We've made it easier than ever to get the CIMP Certification you need plus a comprehensive information management education at a great price!**

Education Program packages allow you to purchase bundles of online courses at a significant discount. Whether you are looking for a comprehensive information management education covering all disciplines, or want to focus on a specific topic or job role, there is a program for you.

Each program was designed with an objective in mind, and the most appropriate set of courses was selected. However, we recognize that everyone's needs are unique. If you cannot find a program for you, simply e-mail [support@elearningcurve.com](mailto:support@elearningcurve.com) and tell us what you are looking for and we will tailor the program for your needs.

For information on individual courses visit the Education Programs page on our Website.

**Education Programs offer comprehensive education at 20-50% off of individual course pricing! Why wait? Choose your CIMP education package and sign up today!**

# EDUCATION PROGRAM PACKAGES

## CIMP PACKAGES

- [CIMP Data Quality Package](#)
- [CIMP Data Governance Package](#)
- [CIMP Data Integration Package](#)
- [CIMP Master Data Management Package](#)
- [CIMP Data Modeling & Metadata Package](#)
- [CIMP Information Management Foundations Package](#)
- [CIMP Business Intelligence Package](#)
- [CIMP Data Warehousing Package](#)

## CIMP Ex PACKAGES

- [CIMP Ex Data Quality Package](#)
- [CIMP Ex Data Governance Package](#)
- [CIMP Ex Data Integration Package](#)
- [CIMP Ex Master Data Management Package](#)
- [CIMP Ex Data Modeling & Metadata Package](#)
- [CIMP Ex Information Management Foundations Package](#)
- [CIMP Ex Business Intelligence Package](#)
- [CIMP Ex Data Warehousing Package](#)

## CDS PACKAGES

- [CDS Package](#)
- [CDS and CIMP Data Quality Package](#)
- [CDS and CIMP Data Governance Package](#)
- [CDS and CIMP MDM Package](#)
- [CDS and CIMP IM Foundations Package](#)

## CDS Ex PACKAGES

- [CDS Ex Package](#)
- [CDS Ex and CIMP Data Governance Package](#)
- [CDS Ex and CIMP Data Quality Package](#)
- [CDS Ex and CIMP IM Foundations Package](#)
- [CDS Ex and CIMP Ex Data Governance Package](#)
- [CDS Ex and CIMP Ex Data Governance Package](#)
- [CDS Ex and CIMP Ex IM Foundations Package](#)

## CROSS-DISCIPLINE PACKAGES

- [CIMP Ex Data Quality & Governance Package](#)
- [CIMP Ex Data Quality & MDM Package](#)
- [CIMP Ex Data Integration & Data Quality Package](#)
- [CIMP Ex Data Integration & MDM Package](#)
- [CIMP Ex Metadata & Data Quality Package](#)
- [CIMP Ex Data Integration & Data Warehousing Package](#)
- [All-Courses Access License](#)

## ENTERPRISE SOLUTIONS



**Today more than ever companies are watching expenses and looking for ways to streamline processes, make training convenient, and create a consistent, scalable learning environment.**

eLearningCurve Enterprise is a flexible, convenient, and cost-effective way to train your employees and ensure that all team members have access to information management training they need when they need it. Whether your team or department work in the same office, or are on the other side of the world from each other, you can train them on time and on budget with eLearningCurve Enterprise.

### **Why eLearningCurve Enterprise?**

- Comprehensive educational solution from a single provider
- Employees can take the courses they need when they need them
- Ensure all team members are trained to the same high standard
- Train employees no matter what their geographic location
- Employ a fully scalable education solution
- Minimize disruption to the business
- Maximize your employee training ROI
- Achieve 100% information comprehension
- Get "live" time with our instructors
- Stretch your training budget
- Get solutions for your specific needs

### **When you become an Enterprise customer we:**

- Work with you to develop educational programs for different roles, positions, teams, departments
- Manage and track enrollment of all students in online classes and CIMP exams
- Track and report educational progress for each student
- Work with you to meet any specific educational needs, including:
  - Organize question and answer meetings (via Webinar) with course instructors for groups of students who complete online courses
  - Organize onsite sessions when appropriate, often for senior management.
  - Prioritize new course development, or customize existing courses, per customer needs
  - Create custom instances of our Learning Management System to reflect customer branding
  - Mount our online courses on the customer's Learning Management System



## eLearningCurve Enterprise Benefits

**PARTNERSHIP: *Comprehensive educational solution from a single provider.***

eLearningCurve will be your educational "partner-for-life" providing all employees with continuous information management education they need over the course of their careers. You can be sure that all employees, including new hires and transfers, come up to speed quickly and learn from a common state-of-the-art set of courses.

**FLEXIBILITY: *Employees can take the courses they need when they need them.***

Educational needs vary from employee to employee and project to project. eLearningCurve's flexible program allows your employees to take the courses they need when they need them to best suit their role, projects, backgrounds or interests.

**CONSISTENCY: *Ensure all team members are trained to the same high standard.*** Train your existing team, and set up courses for new hires and transfers. Consider CIMP exams to verify that your employees utilize the same methodology, techniques, and terminology.

**SCALABILITY: *Select an Education Partner who truly understands scalability.***

eLearningCurve Enterprise is 100% scalable. Roll out to a few employees, or your entire organization. If your team or department grows, it's no problem. Our solution can quickly and effortlessly accommodate groups of all sizes, even if they are geographically dispersed.

**BREADTH: *Acquire comprehensive education and certification.***

We offer more than just a collection of courses, we offer information management education. Whether its data quality, data governance, MDM or another information management discipline or function we have you covered with a comprehensive set of courses, exams, and certification programs designed to impart knowledge, test understanding, and validate learning.

**LOCATION: *Train employees no matter what their geographic location.***

Overcome geographical barriers to training. With eLearningCurve Enterprise you can train your entire team whether they are in the same office, or on the opposite sides of the world. Everyone can access our online courses from any place at any time.

**LOGISTICS: *Minimize disruption to the business.***

It's not realistic for an entire department to take time off en masse for training. eLearningCurve's online format allows employees to study from their office or home, allocate full training days, or study an hour a day during lunch breaks.

**ROI: *Maximize your employee training ROI.***

No need to worry about paying for flights, hotels and other travel expenses. 100% of what you spend goes towards learning, thus achieving top quality education at a fraction of the cost of in-person training.

**RESULTS: *Achieve 100% information comprehension.***

Learn from top industry experts in data quality, data governance, master data management, data modeling, data warehousing, and business intelligence. Study at your own pace, listen to the material many times, and test your knowledge through CIMP certification exams.

**SAVINGS: *Stretch your training budget.***

We offer various pricing options including volume discounts, pay-as-you-go model with increasing discounts, and other alternatives. We try to understand your needs and budget constraints, and meet them in the best way possible.

**"LIVE" INTERACTION: *Spend time with our instructors.***

Arrange "live" Webinar sessions with the leading experts, practitioners, and educators, or purchase online/onsite training combination packages and get access to our education both online and "live" on-site.

**CUSTOMIZATION: *Get solutions for your specific needs.***

Our Learning Management System can be customized to reflect your company's branding or we can mount our courses on your corporate LMS.

## OUR CUSTOMERS

eLearningCurve's 3,000 students come from over 70 countries around the globe. Over 80% are enterprise customers—companies and governmental institutions who use our curriculum to educate many employees.

They range from smaller clients, or project teams, that enroll a handful or employees, to larger organizations that use our education as the backbone for their internal education programs for hundreds of employees. Our enterprise customers typically come from Fortune 500 and Global 1000 companies as well as government institutions in various countries. All major industries are represented – finance, insurance, oil, telecom, software development, consulting, government, industrial, etc...

Each pin on map the below represents a country where there are eLearningCurve students.



## CUSTOMER STORIES

**“As a team leader I expect this to improve considerably the team performance.”**

I have acquired CIMP in Data Quality recently. I have been working in Data Quality field for 10 years and this certification helped me to deepen and structure my knowledge. To pass the CIMP examination one needs deep understanding of the subject and the ability to apply the knowledge in different everyday situations. I have some colleagues who have recently started their "way in data quality field" and I have recommended they take the certification. As a team leader I expect this to improve considerably the team performance. I also want to point out the attitude of people working for eLearningCurve: I have always received the necessary support or recommendations whenever asked. This made the learning process not only valuable from knowledge acquireance point of view but also very pleasant from emotional point of view.

*Ilze Smeltere, CIMP - Data Quality, Latvia*

**“I was very pleased with the courses and the certification process with eLearningCurve.”**

I was very pleased with the courses and the certification process with eLearningCurve. The individual courses were very well prepared and clearly presented. I believe that this knowledge is critical for both novice and experienced data management professionals.

*Clarence W. Hempfield, Jr., CIMP – Data Quality, USA*

**“The selection of classes available through eLearningCurve have provided me incredible insight and more information on best practices...”**

In Australia, it is not often you get the chance to study under international industry thought leaders and gurus. Actually, I misspeak, it is often. It is whenever you like thanks to eLearningCurve's online delivery!

These days it is common place for professionals to learn tools and software but not focus on methodology. The selection of classes available through eLearningCurve have provided me incredible insight and more information on best practice and methodology than any other conference or training course I have attended thus far in my career. The material is challenging, thought provoking, and extremely informative. The tests require focus and understanding beyond the point of remembering the words said - they push you to apply the principles. You get plenty of time to access and review the material, so anyone can fit this in around their busy schedule.

*Stuart Brown, CIMP - Data Governance, Australia*

**“Very clear, well-structured, with interesting examples and based on extended practical experience.”**

After eLearningCurve courses, I have realized that in the last 3 years:

- We created data quality rules catalogue.
- We implemented our Error Monitors and few Change Monitors.
- We started to use data quality control in source, staging and target DB area.

But all these solutions could be initially designed much better with the knowledge, which I have received now with eLearningCurve.

The instructors and courses material are really of great value. Very clear, well-structured, with interesting examples and based on extended practical experience. I would certainly recommend the certification for any professional interested in gaining a better understanding of Data Governance and definitely for any data quality practitioner.

*Tatyana Loctionova, CIMP – Data Quality, Russia*

## CONTACT US

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## RESELLERS

**Denmark**

**Right Training**

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[jms@righttraining.dk](mailto:jms@righttraining.dk)

**South Africa and sub-Saharan Africa**

**Master Data**

**Contact:**  
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+27 11 485 4856  
[gary@masterdata.co.za](mailto:gary@masterdata.co.za)

## CIMP PACKAGE PRICING

CIMP Data Quality Package	\$1,895
CIMP Data Governance Package	\$1,795
CIMP Master Data Management Package	\$1,795
CIMP Data Modeling & Metadata Package	\$1,795
CIMP IM Foundations Package	\$1,995
CIMP Business Intelligence Package	\$1,895
CIMP Data Integration Package	\$1,895
CIMP Data Warehousing Package	\$1,995
CIMP Ex Data Quality Package	\$2,895
CIMP Ex Data Governance Package	\$2,695
CIMP Ex Master Data Management Package	\$2,695
CIMP Ex Data Modeling & Metadata Package	\$2,695
CIMP Ex IM Foundations Package	\$2,995
CIMP Ex Business Intelligence Package	\$2,895
CIMP Ex Data Integration Package	\$2,895
CIMP Ex Data Warehousing Package	\$2,895
CDS Package	\$1,445
CDS Ex Package	\$1,995
CDS + CIMP Data Governance Package	\$1,895
CDS + CIMP Data Quality Package	\$1,995
CDS + CIMP MDM Package	\$2,295
CDS + CIMP IM Foundations Package	\$2,295
CDS Ex + CIMP Data Governance Package	\$2,595
CDS Ex + CIMP Data Quality Package	\$2,695
CDS Ex + CIMP IM Foundations Package	\$2,595
CDS Ex + CIMP Ex Data Governance Package	\$2,995
CDS Ex + CIMP Ex Data Quality Package	\$3,195
CDS Ex + CIMP Ex IM Foundations Package	\$3,195
CIMP Ex DQ & Governance Package	\$3,395
CIMP Ex Data Quality & MDM Package	\$3,295
CIMP Ex Metadata & DQ Package	\$3,295
CIMP Ex Data Integration & DQ Package	\$3,395
CIMP Ex Data Integration & MDM Package	\$3,395
CIMP Ex Data Integration & Data Warehousing	\$3,395
All-Courses Access License	\$4,995

### Exams

Exam for each course.....	\$80
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### Enterprise Discounts

We offer discounts to Enterprise customers who purchase in bulk. Please contact us for more information.

### About eLearningCurve

eLearningCurve offers comprehensive online education programs in various disciplines of information management. With eLearningCurve, you can take the courses you need when you need them from any place at any time. Study at your own pace, listen to the material many times, and test your knowledge through online exams to ensure maximum information comprehension and retention. eLearningCurve also offers two robust certification programs: CIMP & CDS. Certified Information Management Professional (CIMP) builds upon education to certify knowledge and understanding of information management. Certified Data Steward (CDS) is a role-based certification designed for the fast growing data stewardship profession. Finally, eLearningCurve's Enterprise Program is a flexible, scalable, cost-effective solution for teams and enterprises.