

# Data Integration Techniques for Designing an ODS

by Angelo Bobak

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## Module 0. About the Course (4 min)

- About the Author
- Course Objectives
- Audience and Pre-requisites
- Course Structure

#### Module 1. Introduction to Operational Data Stores (45 min)

- Overview
- What is an ODS
  - ODS Defined
  - Push ODS
  - Pull ODS
  - Hybrid ODS
  - o Internal Architecture
  - ODS Layers and Their Role
  - Why is an ODS Important
  - Benefits of an ODS
  - Disadvantages of an ODS
  - ODS Data Model Example
- Master Data and The ODS
  - Master Data Categories
  - Master Data Examples
  - o Customer Master Data
  - Address Master Data
  - Product Master Data
  - Using the Product Master
  - o Geographical Master Data
  - Calendar Master Data
- Data Quality and the ODS
  - $\circ$  Overview
  - Data Profiling
  - What to Check For?
  - o Data Cleansing
  - o Data Quality Reporting
  - Data Quality Scorecard
  - Additional Scorecards
- Loading the ODS
  - Overview
  - o Staging Layer
  - Profiling Layer
  - $\circ \ \ \text{Cleansing Layer}$
  - o Integration Layer
  - o Export Layer
  - Financial ODS Application Example
  - ODS and Data Warehouse Architectures
    - $\circ$  Overview
    - o Primary Similarities and Differences
    - o How They Complement Each Other
    - $\circ$   $\,$  How Each Uses Master Data  $\,$
    - Why Is Data Quality Important to Both



o Data Granularity

## Module 2. The Theory of Schema Integration (58 min)

- Overview
- Data Integration Pioneers
- Schema Integration Types
  - Overview
  - Type 1 Binary Schema Integration
  - Type 2 Binary Schema Integration
  - Type 3 Tertiary Schema Integration
  - Type 4 N-ary Schema Integration
- Schema Integration Process
  - Overview
  - o Data Flow Diagram for Schema Integration
  - Defining the Integration Sequence
  - Identifying Tables to Integrate
  - A Simple Example
  - o Identifying Columns to Integrate
  - o identifying Data Conflicts
  - Resolving Data Conflicts
    - Overview
    - o Data Naming Conflict Example
    - Data Type Conflict Example 1
    - Data Type Conflict Example 2
    - Data Type Conflict Example 3
    - $\circ \quad \text{Data Semantic Conflict Example}$
    - Entity vs. Column Conflict Example
    - o Entity vs. Column Conflict Resolution
    - PK/FK Conflict Example 1
    - PK/FK Conflict Resolution
    - PK/FK Conflict Example 2
    - PK/FK Conflict Example 3
    - Other Structural Conflicts Example 1
    - Other Structural Conflicts Example 2
    - Other Structural Conflicts Example 3
- Profiling Data
  - $\circ$  Overview
  - o An Example
  - o Example Data
  - o Understanding the Quality and Nature of Data
  - Pre-Integration Cleansing Opportunities
- Defining the ETL Specifications to Merge Data
  - $\circ$  Overview
  - Source Dictionary Part 1
  - Source Dictionary Part 2
  - Unique Attribute Report
  - Common Attribute Report Part 1
  - Common Attribute Report Part 2
  - Conflict Resolution Reports
  - o Customer and Customer Location Final Integrated Model
  - Data Mapping Specifications Template



- Data Flow Diagrams
- Data Mapping Specifications Template
- Data Flow Diagrams
- Process Hierarchy Diagrams
- Process Dependency Diagrams
- Data Flow Templates
- Tracking Data Lineage
  - $\circ$  Overview
  - o Tracking Sources
  - Logging Transformations
  - o Identifying the Final Destination Part 1
  - o Identifying the Final Destination Part 2
  - Logging as Part of the ETL Process
  - Preserving Data Conversion History
- Schema Integration ETL Tools
  - $\circ$   $\,$  What to Look For  $\,$
  - $\circ$  Vendors

#### Module 3. ODS Maintenance (30 min)

- Overview
- Adding New Sources
  - Overview
  - o Scenario 1
  - o Scenario 2
  - o Scenario 3
  - o Scenario 4
- Adding New Destinations
  - Adding New Export Views
  - Getting Data From Interim Data Integration Layers
- Modifying Existing Sources
- Modifying Existing Destinations
- Retiring Old Sources
  - Retiring Old Sources Part 1
  - Retiring Old Sources Part 2
  - Retiring Existing Destinations
- Managing Security and Access
  - $\circ$  Outbound
  - $\circ$  Inbound
  - Example Security Tables
  - Some References
- Monitoring and Managing Storage Capacity
- Monitoring Performance
- Physical Design Techniques to Increase Performance
- Key Project Roles and Responsibilities
  - The Project Manager
  - o The Business Analyst
  - The Data Architects
  - The Data Modeler
  - o The ETL Designer
  - o The Data Quality Report Developer



• Testers

#### Module 4. Case Study (38 min)

- Overview
- Databases To Integrate
  - $\circ$  Introduction
  - Customer London Model
  - Customer Turin Model
  - Product London Model
  - Product Turin Model
  - o Order London Model
  - o Order Turin Model
  - o Complete London Model
  - $\circ \quad \text{Complete Turin Model} \\$
- Data Dictionaries
  - Overview
    - London Customer Data Dictionary
    - Turin Customer Data Dictionary
    - London Product Data Dictionary
    - Turin Product Data Dictionary
    - o London Order Data Dictionary
    - Turin Order Data Dictionary
    - o Table Relationship Data Dictionary
- Tools You Will Need
  - o Integration Maps
  - Common/Unique Table Reports
  - Common Attribute Reports
  - Unique Attribute Reports
  - Conflict Resolution Reports
  - o ETL Specifications
  - Sample Accompanying Document
  - o Interim Integration Data and Process Models
  - Detailed Task Descriptions
- Performing the Integration
  - Overview
  - Identify Candidate Tables and Integration Sequence
  - o Common Table Report
  - o Unique Table Report
  - Column Inventory Report
  - Common Column Report
  - Unique Column Report
  - Conflict Resolution Report
  - o ETL Specification
  - o Interim Schema Model
  - o Data Flow Analysis
  - Data Flow Diagram
  - Creating New Address and Location Tables
- Concluding Remarks