



How To Deploy And Sustain Data Governance

by John Ladley



Module 0. About the Course (5 min)

- *About the Author*
- *Course Objectives*
- *Audience and Pre-requisites*
- *Course Structure*

Module 1. Introduction (25 min)

- *Review of Concepts*
 - Terminology
 - What is Data Governance?
 - EIM Basically Manages This...
 - What is Governed?
 - Sample Definitions
- *A Day in the Life of Data Governance*
- *The “V”*
 - Building Blocks of EIM
 - The “V” model for Data Governance Functionality
 - Typical Challenges
 - The Key Concept
 - Governance is NOT Information Management
 - Enterprise Data Governance

Module 2. Getting Started (49 min)

- *Process Steps*
- *Getting Approval*
 - Scenario 1: No Full Blown Business Case
 - Scenario 2: Business Case Exists
 - Approach
- *Building the Design and Deployment Team*
 - Team Requirements
 - Team Make-Up
 - Approach
- *Determining Scope*
 - Enterprise View
 - Scope of Governance
 - Define the “Governed Enterprise”
 - Consider the Constraints
 - Scope Examples
 - Approach
- *Initiating the Design and Deployment Effort*
 - Aspects of Getting Started
 - Project vs. Program
 - Approach
- *Assessing the Current State*
 - The Case for Assessments
 - Dimensions of Data Governance Readiness
 - Data Governance Readiness Maturity Scale
 - Basic Assessments
 - About Surveys
 - Sample Survey



DG-05: How to Deploy and Sustain Data Governance

- Approach

Module 3a. Designing the Data Governance Program: Pt. 1 (46 min)

- *Establish a Vision*
 - Vision
 - Approach Overview
 - Define Data Governance for Your Organization
 - Determine Preliminary Data Governance Requirements
 - Develop Representations of Future Data Governance
 - Sample Vision Template
 - Vision Example
- *Establish Alignment and Business Value*
 - Business Value of Data Governance
 - What Does Alignment Mean?
 - Business Case as a Foundation of Success
 - Align and Business Values
 - Approach Overview
 - Leverage Business Case or Business Needs
 - Align Business Data Needs with Data Governance Benefits
 - Align with Measurable Business Objectives
 - Put it All Together
 - Identify the Business Value of Data Governance

Module 3b. Designing the Data Governance Program: Pt. 2 (66 min)

- *Design the Functional Model*
 - Functional Design
 - Approach
 - Determine Core Information Principles
 - GAIP™
 - Sample List of Principles
 - Sample Principle
 - Sample Policy
 - Determine the Baseline Processes
 - Identify Data Governance Detailed Processes
 - Determine Data Governance Functions
 - Basic Function List
 - Identify Preliminary Accountability Model
 - Present Function Model to Business Leadership
- *Design the Operating Framework*
 - Where is the Data Governance Department?
 - Operating Framework
 - Approach
 - Design the Data Governance Operating Framework
 - Data Governance Framework Styles
 - Definition of a Federation
 - Federation Examples
 - Federation Drivers
 - Functional RACI Example
 - Basic Enterprise Data Governance Framework
 - Complete Roles and Responsibility Identification
 - Sample Data Governance Roles



DG-05: How to Deploy and Sustain Data Governance

- Basic Data Governance Communications
- Separation of Duties
- The Final Steps
- How it Works without Information Governance
- How it Will Work
- Data Governance Model – Generic “Organization”
- Refine and Approve

Module 4. Deploy the Data Governance Program (42 min)

- *Roll Out and Deployment*
 - Approach
 - Start Roll Out and Deployment
 - Sample Roadmap
 - Representative Sustaining Metrics
 - Develop Data Governance Communications Plan
 - Develop Data Governance Training Plan
 - Roll Out Initial Data Governance Functions
 - Define Sustaining Requirements
 - Stakeholder Analysis
 - Design Change Management Plan
 - Basic Change Management Plan
 - Basic Change Management Framework
- *Sustaining the Data Governance Program*
 - Approach
 - Execute the Data Governance Plan
 - Confirm and Revise
- *Overview of Sample Artifacts for Managing Data Governance*
 - Training Plan
 - Training Plan Example
 - Communications Plan
 - Communications Plan Example
 - Policy Outline

Module 5. Challenges and Responses to Sustainable Data Governance Program (32 min)

- *Organizational Change Management Primer*
 - OCM Defined
 - How the Change is Viewed
 - Governance Require Change Management
 - Data Governance Means Change
 - The Change Cycle
 - Change Management Alignment to Project Phases
 - Why Change Succeeds or Fails
- *Looking at the Elephants in the Room*
 - The Elephants
 - Alignment
 - Alignment Clarifies What You Do With Data?
 - Admit it – You Really Screwed Up
 - Déjà Vu All Over Again
 - UH OH – They Are Texting



DG-05: How to Deploy and Sustain Data Governance

- Engaged, Bought In, or Texting
- Dictatorship of the Proletariat
- Scrap the CMM
- The Dimensions of Data Governance Readiness
- IAM Has Value Now
- *Sample Cases of Data Governance Efforts*
 - Guerilla Politics
 - Fear of Failure
 - You Start Coding, and...
 - Prize Winner